

From: "Blair Taylor" <btaylor@memphistomorrow.org>  
To: "Sharon Walker" <swalker@memphiscrime.org>  
CC: "William L. Gibbons (wgibbons)" <wgibbons@memphis.edu>  
"Adams, Ben C. \"(badams@bakerdonelson.com)\" <badams@bakerdonelson.com>  
"Allison Catron" <acatron@memphistomorrow.org>  
"Linda Russell" <lrussell@memphiscrime.org>  
Date: 4/16/2018 8:44:59 PM  
Subject: Crime Commission INVOICE / PLEDGE CARD

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My suggestion is to do this in an email to each board member as follows (also note subject line). I think you'll get a lot quicker feedback/action and it will be much easier for Linda to follow up with people you haven't heard back from.

## Memphis Shelby Crime Commission INVOICE / PLEDGE CARD

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Mayor Luttrell,

Per recommendations discussed at the January 2018 meeting of the board of directors, the Crime Commission team is requesting a contribution from 100% of the board members to demonstrate our commitment as we raise funds to sustain our work. There is no minimum contribution -- please simply give an amount that is meaningful to you. Board members have given recently in the amounts below.

**Suggested contribution:** \_\_\_\_\_ \$100 \_\_\_\_\_ \$500 \_\_\_\_\_ \$1,000 \_\_\_\_\_ \$5,000 \_\_\_\_\_ other

There are three ways you may contribute, and we ask that you please choose one **by Thursday, April 30<sup>th</sup>, 2018**. These include:

1. Contribute securely online using PayPal at <https://memphiscrime.org/donate/>.
2. Mail a check to Memphis Shelby Crime Commission, 600 Jefferson Ave, Suite 400, Memphis, TN 38105.
3. Reply to this email with a pledged amount, payable by September 30, 2018.

Your contribution will be fully tax deductible, and your support greatly appreciated.

If you have any questions concerning this invoice, contact me at (901) 385-4230.

Sincerely,

Linda Russell

Blair Taylor  
President  
Memphis Tomorrow  
22 North Front Street, Suite 670  
Memphis, TN 38103

Office: 901.322.8080

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From: Sharon Walker [mailto:swalker@memphiscrime.org]  
Sent: Monday, April 16, 2018 4:59 PM  
To: Blair Taylor <btaylor@memphistomorrow.org>  
Cc: William Gibbons (wgibbons) <wgibbons@memphis.edu>; Adams, Ben C. (badams@bakerdonelson.com) <badams@bakerdonelson.com>; Allison Catron <acatron@memphistomorrow.org>  
Subject: RE: Invoice/pledge card (requested)

Blair,  
As requested.. Sam

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From: Blair Taylor <btaylor@memphistomorrow.org>  
Sent: Monday, April 16, 2018 4:56 PM  
To: Sharon Walker <swalker@memphiscrime.org>; Adams, Ben C. (badams@bakerdonelson.com) <badams@bakerdonelson.com>  
Cc: William Gibbons (wgibbons) <wgibbons@memphis.edu>; Allison Catron <acatron@memphistomorrow.org>; Julie Whittle <jwhittle@bakerdonelson.com>  
Subject: RE: Invoice/pledge card (requested)

Looking good Sam! Can you send me the word version of the invoice so I can make a suggested tweak or two?

Blair Taylor  
President  
Memphis Tomorrow  
22 North Front Street, Suite 670  
Memphis, TN 38103  
Office: 901.322.8080

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From: Sharon Walker [mailto:swalker@memphiscrime.org]  
Sent: Monday, April 16, 2018 4:55 PM  
To: Blair Taylor <btaylor@memphistomorrow.org>; Adams, Ben C. (badams@bakerdonelson.com) <badams@bakerdonelson.com>  
Cc: William Gibbons (wgibbons) <wgibbons@memphis.edu>; Allison Catron <acatron@memphistomorrow.org>; Julie Whittle <jwhittle@bakerdonelson.com>  
Subject: Invoice/pledge card (requested)

Good Afternoon Blair/Ben:

Based on today's meeting, the invoice was updated with your specifications and I have enclosed a pledge card as you requested.

**Sharon (Sam) Walker**  
Executive Assistant  
Memphis Shelby Crime Commission  
600 Jefferson, Suite 400  
Memphis, TN 38105  
901-507-4188 (office)